

2017 FCCI International Business Leaders Conference Speaker Bios



Dee Ann Turner, Chick-fil-A VP of Enterprise Social Responsibility has served for over three decades in various roles, including VP of Corporate Talent. She has played integral roles in building corporate culture through recruitment, selection and retention of corporate staff and franchisees. Her experiences are highlighted in her book "It's My Pleasure: The Impact of Extraordinary Talent and A Compelling Culture." She is qualified to speak authoritatively on many issues that are vital to running a company for Christ. She is passionate about strengthening families and supporting missions that support women and children, serving on the board of Kenya Project and Proverbs 31 ministry. She distinguished herself with post-graduate certifications at Emory, UVA, UNC and Harvard's Advanced Mgmt. Program.

Dr. Tim Irwin is a best-selling author, Managing Partner of Irwin, Inc. and has consulted with some of America's most well-known companies including SunTrust Banks, Chick-fil-A, Bank of America, Corning, Inc., IBM, Hoechst-Celanese, Gerber Products Company, The Ritz Carlton Hotel Company, and The Coca-Cola Company. He is a frequent speaker on leadership and has established a niche of communicating exclusively to some of the world's most respected leaders. Dr. Irwin served from 2000 to 2005 in senior management of an international consulting firm with over 300 offices worldwide. He is the author of three critically-acclaimed books, Run with the Bulls without Getting Trampled and Derailed: Five Lessons Learned from Catastrophic Failures of Leadership, and New York Times Best Seller, Impact: Leadership Changes Everything.



Josh McDowell, Author, Speaker & Apologist, has been at the forefront of cultural trends and ground-breaking ministry for over five decades. Josh shares the essentials of the Christian faith in everyday language so that youth, families, churches, leaders and individuals of all ages are prepared for the life of faith and the work of the ministry. Since 1961, Josh has delivered more than 27,000 talks to over 25,000,000 people in 125 countries. He is the author or co-author of 147 books, including More Than a Carpenter and New Evidence That Demands a Verdict, recognized by World Magazine as one of the top 40 books of the twentieth century. Josh's books are available in over 100 different languages. Josh McDowell Ministry is a division of Cru (the U.S. division of Campus Crusade for Christ International).

John D. Beckett, Chairman, the Beckett Companies and, Author graduated from M.I.T. in 1960, after which he worked as an engineer in the aerospace industry. In 1963 he joined his father's small manufacturing business, and became president in 1965 upon the death of his father. R. W. Beckett, Inc has grown to become a worldwide manufacturing leader in components for residential and commercial heating. With its affiliates, the company employs some 1,000 people. He helped found Intercessors For America, a national prayer organization, in 1973 and continues to serve on its board. He is a founding board member of The King's College in New York City and serves on the board of Cru. His first book, Loving Monday: Succeeding in Business Without Selling Your Soul, was published in 1998, and is now available in twenty languages. A second book, Mastering Monday: A Practical Guide to Integrating Faith and Work, was released in July 2006. He was also CBN's "1999 Christian Businessman of the Year" and manufacturing "Entrepreneur of the Year" by Ernst & Young (2003.)



Lisa Ford, Author, Speaker & Corporate Trainer is known for her work on customer issues. Her ideas help companies create customer-focused cultures that keep customers loyal. She is a speaker and author with over 20 years of experience presenting to businesses, associations and government. Lisa is the author of the videotape series How to Give Exceptional Customer Service, the #1 selling DVD series in the U.S. for over 3 years. Lisa designs content personalized to the audience and issues they face. She has also customized numerous videos for clients to use in their ongoing education efforts. Lisa's experience includes working with Pfizer, Viacom, Edward Jones, CSX, Kaiser Permanente, Morton's of Chicago, First American Title and American Veterinary Medical Association.

Russ Crosson, President and CEO of Ronald Blue & Co. was hired by Ron Blue in 1980 as the second employee of the firm. He has worked extensively in all areas of financial planning - specializing in comprehensive financial planning, estate planning, and transgenerational family planning. Russ previously served as Executive Director of The National Christian Foundation. Russ is the author of four books, Your Life... Well Spent, The Truth About Money Lies, 8 Important Money Decisions for Every Couple, and What Makes a Leader Great. He has also been a featured speaker in many venues including Promise Keepers, Issachar Summit, and America's Best Hope.



Walt Wiley, Emcee and Founder of Winning With Encouragement--Walt has served FCCI as emcee, teacher, humorist and much more for nearly four decades. A perennial favorite, Walt's ability to bring Biblical truth into practical applications is enhanced by having led Holy Land tours for decades, walking in the steps of Jesus and the disciples, bringing vivid richness to his teaching and exhortations. Prepare to be challenged and encouraged by Walt's insight into our speakers' thoughts and his formidable illustrative skills and humor.

2017 FCCI International Business Conference Breakout Speaker Bios

Deborah Ausburn, Partner, Taylor English is passionate about first amendment and serves a member of Taylor English's Litigation and Dispute Resolution and Public Interest and Advocacy practice groups, where she focuses on advising and defending non-profit groups. Her clients range from political advocacy groups to youth-serving organizations. Ms. Ausburn's experience includes successful cases before the United States Supreme Court in constitutional claims, extensive work in free speech and religious freedom issues, and dozens of successful jury trials. That experience has given her a national presence with non-profit groups involved in political advocacy. She assists them with the intricacies of strategic planning, corporate governance, defamation law, and government regulation. In addition, Ms. Ausburn has more than 30 years experience as a social worker, foster parent, criminal prosecutor, and civil trial attorney. That background has given her unique insights into defending day care centers, camps, schools, and mentoring organizations. She has volunteered with and defended youth-serving organizations throughout the United States in matters as diverse as personal injury cases, intrusive government regulations, libel and slander issues, and claims of sexual abuse.



Will Adams, Attorney, Taylor English is a business-oriented and client-focused attorney. As a member of the firm's Employment and Labor Relations and Litigation and Dispute Resolution practice groups, Mr. Adams continually focuses on establishing and maintaining mutually beneficial relationships with firm clients. Mr. Adams represents a wide range of clients in matters before federal, state and local agencies and tribunals. Mr. Adams has extensive experience representing corporations, churches, municipalities and public entities concerning employment, civil rights and general litigation issues, and he advises clients in all aspects of the employment relationship. He brings a wealth of value to his clients through knowledge of the law, his success as a corporate executive and through the context of his personal ministry as a committed discipler and licensed minister of the Gospel.



Jonathan D. Crumly, Sr, Attorney, Taylor English is an accomplished construction attorney who has also found success in pursuing numerous court cases which have been landmark defenses of religious liberties. He has been an Allied Attorney with the Alliance Defending Freedom (formerly Alliance Defense Fund) since 2006. As an Allied Attorney, Jonathan has donated over 1,300 hours to litigation and advocacy focused on preserving our natural right to freely live out our Christian faith in the public square and the market place. He has served multiple legislators on multiple legislative efforts including the 2010 Prenatal Nondiscrimination Bill, 2011 Private Right of Action Bill, 2012 Assisted Suicide Ban Bill (O.C.G.A § 16-5-5), 2014 Preservation of Religious Freedom Bill (2014 HB 1023), 2015 Georgia Religious Freedom Act Bill (SB 129), and 2015 Preventing Government Overreach on Religious Expression Act (HB 218).



Bill High, CEO of National Christian Foundation Heartland. At NCF, he works with families, individual givers and financial advisors to inspire and facilitate biblical generosity. Practically, he works with families to develop multi-generational plans, address income tax, estate tax and complex gift transactions, including the sales of businesses. Bill is a recognized speaker, including recognition as one of the Top 25 Philanthropy Speakers in the country by Philanthropy Media.. He speaks frequently at conferences around the country. Bill recently co-authored with David Green of Hobby Lobby, *Giving it All Away and Getting it All Back Again: The Way of Living Generously* (Zondervan 2017).



Duane Gingrich, Leadership Coach Having successfully started, led, managed and grown multiple companies from vision to reality, Duane has effectively worked with people at all levels, across all functions and roles, and with companies of all sizes. As a business leadership coach, facilitating sound and timeless principles with simple yet practical tools, Duane leverages his experience to help entrepreneurs, business owners and leadership teams in their journey to make their vision reality. As a business leadership coach, facilitating sound and timeless principles with simple yet practical tools, Duane leverages his experience to help entrepreneurs, business owners and leadership teams in their journey to make their vision reality.



Jon Frenzl, President Cappital Jon is a seasoned entrepreneur with over 16 years of experience in web platform and most recently mobile application development, and has built two successful web development and mobile app development companies. His current business, Cappital, has served clients ranging from startups to Fortune 500 companies, and include recognizable brands like: Food4Less, Prager University, Ralph's, and Dannon. Jon has also played an integral role in a number of startups, like PayYourRent, the second largest rent management platform and service to landlords in the United States. Others include: Doxyform, EZCarSpot, and CausePlay (one of the most influential and innovative organizations in digital technology in the retail industry). Jon is a visionary and expert in ideation, constantly developing new ideas to better leverage technology solutions, and ultimately bring about greater expansion of a core business model.



2017 FCCI International Business Conference Breakout Speaker Bios [Continued]

 **Kevin J. Loechl, Partner & Principle at Bird, Loechl, Brittain & McCants.** He leads their corporate and securities practice group and practices in the firm's intellectual property practice group in connection with licensing issues and representation of authors. He began his legal practice in 1994, focusing initially in corporate finance, exchange-traded derivative financial products, and mutual fund regulatory compliance. He later expanded his practice into broader corporate and transactional representation upon joining the Firm in 1997. Kevin's considerable experience in corporate and business transactions brings valuable competencies and seasoned strategic and tactical perspectives on negotiations. His Kingdom perspectives offer much value to our audience.

 **Bill Money, Chief Scientist, Tetra Corp, FCCI BLG Leader** earned a Science degree in Aeronautical and Astronautical Engineering. He came to Christ as a scientist, carefully examining the evidence. This was a decision based upon the logic of faith in Jesus Christ. Shortly after becoming a Christian, he read Mover of Men and Mountains by R. G. LeTourneau. This so challenged him that he told the Lord, "If You ever give me my own company, I want to run it for You." Five years later, God took him up on the offer. It was not until Bill joined FCCI in 1997 that he really began to understand what it meant to "run his company for Christ". The training and equipping he has received from FCCI has been life-changing, a significant instrument of growth in his life as a Christian. Tetra Corporation is a small research and development corporation, developing new mining and drilling equipment based on proprietary technology invented and owned by Tetra. Bill has authored individually or jointly over 60 patents. Bill says: "Having God as the CEO of Tetra is a major benefit in inventing and developing new technology." Currently, Bill leads the "Training and Equipping to Pray" ministry for FCCI in addition to his full-time work as chief scientist of Tetra Corporation.

 **Clint Park, MBA, Business Consulting Specialist, Ron Blue & Co.** After an 18-year career in commercial and investment banking, Clint joined Ronald Blue & Co.'s business consulting services team in 2015. In this role, he works with companies across the country to develop and implement business transition plans (e.g. sell-side M&A strategies, succession planning strategies, etc.) focused on maximizing their Kingdom impact. He accomplishes this by strengthening the business' health through the application of biblical principles in the areas of legacy, wisdom, leadership and stewardship. Clint graduated from Villanova University with a Finance degree and from UNC Chapel Hill with an MBA in Finance and Strategy. He now lives in Atlanta, GA with his wife Robin and their two children. They attend Woodstock City Church (Northpoint Church's campus in NW Atlanta) where he leads a middle school boys small group and mission trips to Haiti. He also serves on the Board of Directors for The 410 Bridge an international missions organization focused on Christ-centered, community-driven, sustainable development.

 **Mark Farrell, CFP®, CKA®, Private Wealth Advisor, Private Wealth division of Ronald Blue Trust** is an experienced CFP wealth advisor to individuals, families, and businesses, Mark helps clients make wise financial decisions, live generously, and leave a lasting legacy. He serves his clients by helping them gain focus, clarity and confidence on the things that matter most to them. Mark's team integrates financial planning, investment management, and trust services into financial plans tailored to his clients' needs. Mark is closely involved with several international discipleship and discovery Bible study (DBS) ministries. In addition to serving the international community, he has conducted seminars with the Department of Defense which teach military service members how to manage their finances while deployed overseas.

Dee Ann Turner, Dr. Tim Irwin, Josh McDowell, John Beckett and Lisa Ford
will also present high-value interactive Breakouts, in addition to their Plenary Sessions.