

# 2016 FCCI INTERNATIONAL CONFERENCE SPEAKER INFORMATION

## Plenary Session Bios

**Horst Schulze, Chairman & CEO, Capella and Solis Hotels & Resorts**—For two generations, Horst Schulze has been one of FCCI's favorites. From abject poverty in post-World War II Germany, Horst's writing assignment as a 15 year-old student became the revolutionary foundation to his founding presidency of the Ritz-Carlton and its iconic customer service model--"Ladies and Gentlemen, Serving Ladies and Gentlemen." For decades, he has personally trained people to deliver their best, with dignity, from the bottom to the top of the organizational chart. In demand as an expert on building quality models, his delivery consistently includes nuggets of wisdom, enlightened by profound imagery that is readily implemented in any workplace.

**Wayne Huizenga, Jr, Huizenga Holdings, Inc. President**—President of Huizenga Holdings Inc., managing the Huizenga family-owned private businesses and real estate concerns. Huizenga has provided leadership in dozens of local and international businesses, nonprofits and community organizations. His professional career began at Blockbuster Entertainment Corp., one of three Fortune 500 Companies started by his father, H. Wayne Huizenga, Sr. He was awarded an American Free Enterprise Medal from a local university for his dedication to entrepreneurship, philanthropy and the American free enterprise system. Huizenga graduated from the University of Tampa with a degree in business. Expect Wayne to challenge us: "What will you do with your platform? Make it count."

**George Barna, Executive Director, American Culture and Faith Institute**—After founding the Barna Research Group in 1984 and selling it in 2009, George became Executive Director of the American Culture and Faith Institute and President of Metaformation, a faith development organization. He has authored 50+ books, including New York Times Bestsellers. He is considered by many media leaders to be America's foremost authority on faith related research. He is in great demand as a speaker to both Christian and secular audiences.

**Dr. Ron Jenson, Author, Speaker, Executive Coach**—Ron is back! a best-selling author, convention speaker, Executive Leadership Coach and consultant. His programs and training resources have been used in over 50 countries by senior leaders in hundreds of companies and institutions including Apple Computer, the Pentagon and World Vision Int'l. Ron's passion is to equip leaders to maximize their personal and professional lives and impact.

**Chuck Bentley, CEO Crown Financial Ministries**—Chuck Bentley joined Crown Financial Ministries in 2000 and was unanimously selected by the Board of Directors to serve as the CEO in 2007. He becomes only the third CEO of the ministry. He was preceded in this role by the late founder, Larry Burkett (1976–2000) and Howard Dayton (2000–2007). Today the ministry has outreach in 104 nations. He has authored 4 books, including his most recent: The Worst Financial Mistakes in the Bible, And How You Can Avoid Them.

**Kelly Shackelford, Esq., President and CEO of First Liberty Institute**—A distinguished constitutional scholar who has argued before the United States Supreme Court, testified before the U.S. House and Senate on constitutional issues, and has won three state landmark First Amendment and religious liberty cases in the past few years alone. He was recently named one of the 25 greatest Texas lawyers of the past quarter century by Texas Lawyer, and is the recipient of the prestigious William Bentley Ball Award for Life and Religious Freedom Defense for his leadership and pioneering work protecting religious freedom. Mr. Shackelford is on the Board of Trustees of the United States Supreme Court Historical Society and is a graduate of Baylor University.

## Plenary Session Bios [continued]

**Dr. Sheldon Nord, President Corban University**--Located in Salem, Oregon, the school's mission is "to educate Christians who will make a difference in the world for Jesus Christ." Dr. Nord has spent his 33-year career working directly for and with university students, gaining progressive experience in various student affairs and enrollment management responsibilities. He served as the senior student affairs officer at Corban University for three years, Oregon Institute of Technology for five years, and Eastern Oregon University for four years. Dr. Nord's career includes significant work in Indonesia, where he served as advisor and then President at Universitas Pelita Harapan [UPH.] Today Corban continues in a unique partnership with UPH that advances Christian education throughout that great nation.

**Terence Chatmon, FCCI President & CEO**--Terence brings a diverse, 20-year background in corporate, entrepreneurial and non-profit ministry leadership. Mature in his faith, he is a visionary and strong relationship-builder with a proven track record of integrity and fruitfulness. Humility and passion are hallmarks of his leadership, someone who will genuinely lead FCCI by daily Christian example." Following completion of studies in Marketing at the University of Illinois, Chatmon's corporate business career included leadership positions at Johnson & Johnson, Citibank, and Coca Cola. For 10 years, he was a multi-store Atlanta Bread Company franchisee. In the non-profit arena, he serves an elder at Perimeter Church in Atlanta, and a teacher for Bible Study Fellowship. After authoring a popular Bible-based family enrichment course, Focus on the Family brought him on staff in Colorado Springs as Vice President of Community Impact Outreach. Terence's workshop materials, "Charting Your Family's Spiritual Course" is now a Focus on the Family product, distributed globally. More recently, he served as President of Urban Ministries in Chicago, the largest independent African-American publishing and media company in the United States.

**Walt Wiley, Founder & President Winning with Encouragement:** Walt returns as emcee, capping over 3 and a half decades of FCCI conferences, seminars and workshops. Consistently earning top marks as presenter at FCCI International Conferences, Walt is a highly qualified Bible teacher, speaking from a depth of knowledge enhanced by leading Holy Land tour groups in the steps of Christ. Walt's wit is barbed with profound Biblical truth. He is passionate about Encouragement, Servant Leadership and Marriage. Walt will send YOU out of conference with fresh perspective on your work and on the scriptures. His 2016 content is all fresh, never heard by FCCI members.

## Breakout Sessions

**Daniel Higbie, CEO St. James Tearoom**—Daniel Christopher Higbie is the General Partner and CEO of The St. James Tearoom, a fine dining experience creation company that recently won the 2016 employee-voted “Albuquerque Top Workplaces Business Award.” Originally trained in both Classical Rhetoric and International Relations & Macroeconomics, Daniel has been an entrepreneur all his adult life, but prefers to focus on being a bond slave for Jesus Christ. A proud husband to Nataliya and father of two boys, Daniel makes his home in Albuquerque, NM. Daniel is passionate about leadership, detecting patterns of God’s activity in large systems, listening prayer, and anything having to do with playing card artifice and sleight of hand.

**Nataliya Higbie, Sr. Associate, GiANT Worldwide**--Nataliya Mykolaevna Moshkovskaya (Higbie) is a Senior Associate with GiANT Worldwide, and focuses on coaching teams in Christ-like liberating leadership. She is the wife of Daniel, an entrepreneur, and mother of two boys (Gabriel, 11, and Kiril 6). Originally from Kyiv, Ukraine, and educated in Financial Management and Economics, Nataliya has a unique and varied international perspective on leadership cultures, having grown up in the Communist system, thrust into a net-negative leadership system when Communism fell, and then moving to the United States in 2002 and marrying into a business family where effective leadership literally meant food on the table every day.

**Richard Flaig, Coca-Cola VP of Marketing [retired]**—FCCI is blessed to have a Legacy Leader of Richard Flaig’s stature and experiences. In demand as a speaker, delivering from a context of exceptional executive leadership and mentoring, his 35-year career with Coca Cola Company culminated with his service as VP of Marketing & Executive Assistant to the Chief Marketing Officer. He also served as Director of National Chain Accounts and later as a strategic business and marketing consultant for other multi-national corporations. He was a distinguished lecturer for Emory University for 10 years.

**Derrick Smith, Mainstreet Managing Director**-- Derrick Smith is the managing director of private investment holdings at Mainstreet, a national company specializing in real estate, value investments and health care. Mr. Smith is responsible for all lower-middle market business acquisitions, including due diligence, capital formation and value creation. He also serves as the chairman of KIH Metal Technologies and Capital Lighting, two family-owned companies focusing on aerospace and lighting, respectively. Prior to Mainstreet, he helped launch HTB Holdings, focused on health care, aerospace, food and agriculture.

**Walt Wiley & Patti Wiley:** Walt and Patti are marriage partners extraordinaire who also deliver practical Biblical applications in an unforgettable fashion. Their partnership in leading Holy Land Tours adds depth to the wit and profound Biblical equipping for [all] couples in need of fixes. Laughter is truly the best medicine--even more valuable when it enriches married life with profound Biblical truth. Walt and Patti deliver God's best!

**Erik Daniels, Executive VP, Ron Blue & Company**--Erik Daniels is an Executive Vice-President of the Ronald Blue & Co. Family Office. A Principal with the firm since 1984, Erik's affiliation with Ronald Blue & Co. dates back to 1980. Erik has earned a reputation as a popular financial speaker, bringing an informative and entertaining perspective on values based money management to national as well as local venues. He has spoken at such venues as Promise Keepers, Cox Communications, Coca-Cola, Federal Reserve Bank as well as speaking to more than 25 churches across the country.

## Breakout Sessions [continued]

**Dr. Tony Dale**--Founder and CEO, Sedera Health; Founder of The Health Co-Op and The Karis Group, a self-professed family doctor who is committed to changing the health care world. With core competencies in the areas of mediation, negotiation and navigation of the dynamic and challenging health care realm, Tony's ultimate career driver is his faith in Christ, fueling his pursuit of excellence and making more options available for Christian medical cost sharing programs through his latest company, Sedera Health.

**Lee Bates, Director of Evangelism, Perimeter Church**-- Lee Bates' position as Sales Assistant to VP of Sales capped a 20+ year career at Tip Top Poultry in Marietta, GA, contributing to sales growth from below \$25 million to over \$150 million. From there, Lee made a high tech move, helping start Wireless Extenders, growing it from scratch to over \$15 million in annual revenue from 2005-2015. With the sale of Wireless Extenders, God opened the door for him to join the staff at Perimeter Church as the Director of Evangelism in 2015. A 15 year passion for personal evangelism drives him as he has used the bridge diagram, Evangelism Explosion and more recently, inviting people to investigate the person of Jesus Christ – called XPRESS Your Faith--an investigative method of Gospel presentation. Fueled by success in introducing non-believers to Christ, he encourages and trains others to invite friends and family to investigate Jesus' amazing claims.

**Ford Taylor, Founder FSH Consulting Group**-- Ford is Founder of "Transformation Cincinnati-Northern Kentucky" and FSH Consulting Group. He previously owned & operated an apparel company, sold it to a large conglomerate, then became CEO, taking the conglomerate public. He continues as a leadership consultant, specializing in acquisitions, turnarounds and mergers. He offers training called Transformational Leadership: The Missing Link.

**Antoinette Dawson, Executive Coach, Speaker & Bible Expositor**-- Antoinette Dawson travels nationwide and expertly utilizes virtual technology as an Executive Coach, Strategic Thinker, Business Advisor, Gifted Speaker and Bible Expositor. Antoinette has over 20 years of corporate experience in direct sales, sales management, training & development and situational leadership. In 2005, she launched her own business, CoachThis! where she is Founder & CEO with a consultative approach to bridging visionary leadership, individual accountability, faith at work and ROI. Antoinette has a BS in Organizational Behavior and a MA in 21st Century Leadership.

**Bill Moeny, Co-Founder, President, Inventor & Chief Scientist, the Tetra Corporation**: Bill serves as Director of Prayer at FCCI, he demonstrate what it means to be a prayer warrior. He is an FCCI Group Leader. Bill has taught on prayer in various national, regional and international venues. Bill attributes the vibrant prayers of his Albuquerque team with the significant growth and impact of FCCI in the Southwest Region of the USA.

**Jeff Rogers, Founder and Chairman of Stewardship Advisory Group & Stewardship Legacy Coaching**--With over 30 years of experience in helping Clients achieve Financial Freedom through Wise Stewardship. He has an extensive background in Advanced Charitable Estate Planning, Comprehensive Wealth Management, Asset Protection, Biblically Responsible Investing and a heart-felt focus in the specialized areas of Stewardship Legacy Coaching and Zero Estate Tax Planning. [www.StewardshipLegacy.com](http://www.StewardshipLegacy.com)

## **Breakout Sessions** [continued]

**Prof. Dr. Jörg Knoblauch CEO (tempus, tempus-Consulting and persolog)**— Jörg is also an accomplished professional speaker, author and FCCI International Board Member, he is sought after to speak on business excellence, having won Euro-wide awards on the subject. As a best-selling author, he has over 400,000 books sold, now translated into dozen of languages. Jörg resides in southern Germany, though he can often be found in the USA and various countries of the European Union on business trips.

**Tim Voorhees, JD, MBA**--Throughout his 35 year career as an estate planning lawyer and investment adviser, Tim has helped hundreds of family businesses develop and implement plans that align legal, tax, and financial strategies with the vision and values of company owners. These plans have helped clients redirect billions of dollars of tax savings to trusts that help families perpetuate their legacies through successor managers and favorite charities. In addition to publishing the values-based planning books described at [www.ZeroTaxCounsel.com](http://www.ZeroTaxCounsel.com) and [www.Legacies.info](http://www.Legacies.info), Tim regularly publishes articles in Estate Planning Magazine, the Journal of Practical Estate Planning, Insurance News, Financial Planning Magazine, and other leading publications. Tim has spoken on business planning topics at national conferences of ALI-ABA, Kingdom Advisors, Peacemaker Ministries, the Southern California Tax & Estate Planning Forum, Wealth Counsel, and many other industry organizations.

**Joyce Avedisian-Riedinger, PHD**--Having worked as an Organization Effectiveness consultant with Fortune 500 and mid-sized companies for over 30 years in the US and Europe, Joyce's expertise is in the areas of value-based leadership, managing complex change, building high performance cultures, and leveraging knowledge. A partial list of Fortune 500 clients include Sanofi-Aventis Pharmaceuticals, Merck Pharmaceuticals, Maersk-Sealand Corporation, Nabisco, Citibank, NYNEX (now Verizon), International Paper Company, and Blue Cross Blue Shield of Florida. Mid-sized Christian-led companies include Dacor Appliances, Flow Motors, and CHI, a software company. Joyce holds a Ph.D. in Organization Behavior and is currently working on a Diploma in Christian Studies with a marketplace ministry focus.

**Dr. Ron Jenson, and Chuck Bentley**  
**will also be featured in Breakout Sessions.**

**Note that their Bios appear in the Plenary Section above.**